

2011-2012 Winifred Pratt Newsletter Competition

Nassau Region PTA invites you to participate in the 2011-2012 Winifred Pratt Newsletter Competition.

Winifred Pratt began her PTA career in 1917 and continued to serve for over 50 years. She was director of the Long Island District PTA from 1929-1932 and distinguished herself for her devotion to PTA and its ideals. This competition was established to commemorate her work and to recognize achievement in promoting communication between school and home. An award will be presented at Spring Conference on May 09, 2012.

JUDGING CRITERIA

APPEARANCE: Neatness, layout, neatness, typography

CONTENT: Articles from PTA committee chairpersons and school personnel
Informative articles essential to parents, school personnel and students
Calendar of events
Follow up on past events
Graphics
Legislation
Local unit, school district and council news
Messages from the PTA president and school administration
National, State and Region PTA information
Contents should reflect the goals and positions of PTA.

MECHANICS: Nameplate (newsletter name, logo, date, volume#, issue #)
Masthead (name of PTA, address, editor, telephone number)
Grammar, punctuation, spelling
PTA, PTSA and SEPTA are registered trademarks. The use of periods will disqualify entries. New York State PTA® has asked that the ® symbol follow PTA somewhere in the newsletter.

HOW TO ENTER:

1. This completed entry form must be mailed with your newsletters.
2. Two different issues from the current 2011-2012 school year must be submitted.
3. Five copies of each issue are needed to facilitate judging.
4. **All submissions must be postmarked by March 31, 2012.**
5. Your unit must be a unit in good standing (Insurance paid, membership paid and update bylaws).
Please remember that a unit is not eligible to win this award more than two consecutive years.

**Questions? Contact Malky Herschkowitz, Nassau Region PTA Newsletter Chair
Tel# 917-601-5438 or e-mail: newsletter@nassaupta.org (email preferred)**

MAIL TO: Malky Herschkowitz, 7 Mesa Road, Syosset, NY 11791

Name of PTA _____ Name of Newsletter _____

PTA Code #10-____ Unit President _____ Phone _____

Editor _____ Phone _____

Address _____

Email _____ Cell Phone _____